

Enhancing Upskilling Programs with chea seed

Introduction: This case study explores how third-party providers offering upskilling programs can leverage chea seed to enhance their offerings and create new revenue streams.

Challenge: Third-party providers offering upskilling programs face the challenge of ensuring that their client's investments in upskilling pay off for their clients. A recent Amazon report reveals that although 75% of upskilled workers experience career advancement, only 30% land better-paying jobs. This highlights the importance of offering comprehensive career support that complements upskilling efforts and helps clients leverage their newly acquired skills to secure higher-paying jobs.

Solution: chea seed provides a cost-effective and easy-to-use solution that helps unlock the full potential of upskilling. The platform offers career tracking and personalized interactive performance review and career coaching, complementing upskilling efforts and ensuring that clients reap the full benefits of their investment, by increasing talent advancement, satisfaction, retention, and earnings. With customized content, chea seed not only bridges the gap between learning and advancement by offering ongoing career support and personalized guidance, but it offers a supportive and friendly customer relationship management tool (CRM) with talent.

Results:

1. **Increased career advancement and earnings for talent** by complementing upskilling efforts with career tracking and coaching.
2. **Improved ROI** for upskilling program clients by ensuring that clients reap the full benefits of their investment through talent advancement, satisfaction, retention, and earnings.
3. **Additional revenue stream** through chea seed's affiliate revenue share model.
4. **Opportunity for future business** with upskilled talent through chea seed's CRM model.